## **Writing Prompt Example:**

**WRITING TASK: In your opinion, what are the TWO most important factors that make a new product successful?**

* features and functions
* promotion and marketing
* the price
* customer needs
* your own ideas

A number of possible ideas related to the question are listed above. They are provided to help you generate and develop ideas for your response. The use of these ideas is optional.

You should write a response of 250-300 words.

Your response should be 1-2 paragraphs with clear topic sentences and relevant supporting details/examples. You must state **TWO** factors in your response.

You have **50 minutes** to write your response.

You will be graded according to:

* How clearly you explain and organize your ideas
* Your ability to use language effectively

Before you start writing, you will have **15 minutes** to plan your essay. Use this time to decide on the points you would like to make, and then organize your notes around those points.Your plan will **not** be graded.